

Annual Report

2013 - 2014



For over a century, The Lost Dogs' Home has stood firm on its commitment to never close its doors on any lost, abandoned or stray animal. We believe every cat or dog who comes into our care, comes with it's own unique story and is as deserving to be loved and cared for as the next.

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Our mission:

To work with the community in promoting the welfare of dogs and cats by reducing the number of lost cats and dogs, alleviating their pain and suffering and enhancing the responsible ownership and enjoyment of pets.

Our values:

Make a difference for lost and suffering dogs and cats Commitment to the cause Personal and professional service Ethics and integrity Serve the community Expert care Safe place

Managing Director's Report



70% of dogs reclaimed at North Melbourne and Cranbourne shelters

Over 2500 unclaimed dogs adopted across all shelters

There is no denying the important part animals play in so many of our lives. As a vet and proud pet owner myself, I've experienced firsthand the joy and comfort our friends can bring. For over 7 years, our dog, Rex, has been an integral part of our family, helping to create lasting memories we will cherish forever.

Opening your home and heart to a dog or cat is incredibly rewarding, and in return for keeping them safe and well, these precious pets devote their life to bringing companionship and affection.

Many of us cannot bear to imagine the neglect countless dogs and cats endure at the hands of irresponsible or cruel people, but this is unfortunately a grim reality. At The Lost Dogs' Home, animal welfare is our number one priority. The well-being of Australia's dogs and cats, puppies and kittens are at the heart of everything we do, and have been for over a century.

Of course, 101 years of caring for dogs and cats has not come without it's challenges. When I first started as Managing Director back in 1986, the situation was dire. Funding was scarce and awareness about our work in the community was practically non-existent. The Home was struggling to make ends meet which made looking after lost, injured or stray dogs and cats a constant battle.

After 17 long, difficult years, closing our doors became a possibility. But we were determined not to give up, and refused to abandon the animals we were so committed to protecting.

Instead, we reached out to the people of Melbourne for help. The response was overwhelming and signaled a major turning point in the history of the Home.

Since 2003, our efforts have recruited over 19,000 caring people to support our cause, and raised millions of dollars of much-needed funding. In 2013/14, they contributed a staggering \$5.5 million dollars to the Home's work. Their dedication to helping end cruelty and neglect towards dogs and cats is simply overwhelming. I remember receiving a note from one such compassionate supporter in response to a request I made for help over the busy winter period. In it, she explained how she had decided not to buy a new cardigan that year. Instead, she would make a donation to the Home. Her generous sacrifice helped bring a great deal of comfort to many of the thousands of dogs and cats we cared for that winter.

This sort of incredible selflessness is so common among our supporters, a collective trait I am constantly humbled by. With their help, we have been in a position to invest in worldclass facilities, dramatically impacting our North Melbourne services. "T've had the pleasure of meeting so many wonderful, dedicated and passionate people who give whatever they can to help keep our doors open. They provide my staff and I with the motivation and strength needed to continue fighting for animals without owners."

Many of this financial aid has come in the form of legacy gifts from people who have so kindly chosen to remember The Lost Dogs' Home in their Will. In fact, we received \$4 million of legacy gifts in the last financial year alone.

In the last three years, around \$11 million of donations and legacies have been translated into new facilities for dogs and cats, including the Thelma Hoult Training and Education Centre, The Stan and Helen Moore Sick and Injured Shelter, The Lost Cats' Home and the Frank Samways Veterinary Clinic.

His Excellency the Honourable Alex Chernov AC QC Governor of Victoria also paid tribute to the developments and work of the Home over the past hundred years with the unveiling of our centenary plaque in February.

Of course, these significant donor-funded improvements also helped create more happy pets and pet owners as well. Over the past 25 years, our reclaim rate for dogs has risen enormously. When I first came to the Home, only 20% of dogs were reclaimed. Today, 70% of the dogs brought to the North Melbourne and Cranbourne shelters are reunited with owners, and in the last financial year, over 2,000 unclaimed dogs were adopted into loving new 'forever' homes.

Unfortunately, cats are a different story. Melbourne has a serious stray cat problem and many of the cats we see have never been owned. But we continue to find homes for around 40 cats and kittens a week, all the while developing more key initiatives aimed at longterm solutions to stray cat overpopulation like low-cost desexing and adoption campaigns including feewaived drives.

Since its formation 101 years ago, The Lost Dogs' Home has cared for over one million animals, including dogs and cats – not to mention the occasional bird or goat.

The successes we have achieved in improving the state of animal welfare in Australia really is extraordinary. I feel honoured to have witnessed this remarkable journey and to see first-hand the unbelievable difference our work has had on vulnerable dogs and cats through our increased standards of care. I've had the pleasure of meeting so many wonderful, dedicated and passionate people who give whatever they can to help keep our doors open. They provide my staff and I with the motivation and strength needed to continue fighting for animals without owners.

With the support of so many caring and committed friends, I know the future remains bright for The Lost Dogs' Home.

Dr Graeme Smith OAM Managing Director

Chair's Report



We have run successful adult cat adoption drives and are gearing up for the launch of an exciting campaign for cats in the coming months

One of the most interesting things about being involved with The Lost Dogs' Home is how every year is different, and how new challenges come along to refresh your interest and enthusiasm.

The past twelve months were no exception, with the Home continuing to deliver our broad range of community services, but within an increasingly difficult economic environment.

We now provide a large number of essential animal management and welfare services that assist the whole community including:

- Animal shelter services
- Adoption services for dogs and cats
- Pound services for councils

- Acceptance of unwanted pets for possible rehoming
- Veterinary services for the general public
- Ambulance services for sick, stray and injured animals
- Comprehensive pet identification services through National Pet Register

Of course these services run at a significant cost. But we have been incredibly fortunate to have the support of so many generous donors. As Dr Smith has highlighted, these caring people help make our work possible, and we are hugely grateful for their continued commitment to the Home.

All our services are aimed at ensuring unwanted, stray, lost or injured dogs and cats in need are well taken care of. That's why our continued efforts into promoting responsible pet ownership in our community through education and awareness are so important. In fact, I see improving the standard of pet care for our four-legged friends as the Home's key objective, and one that is also of great importance to our supporters.

As an example, here are some of the areas in which the Home has been particularly proactive over the past year in ensuring the welfare of Australian pets:

- National Pet Register is a service offering free pet ID tags, reduced cost microchipping events and a 24/7 recovery call centre. In December 2013, we introduced 'National Pet ID Month' to emphasise the importance of pet identification, and launched 'ChipChecker' events to help owners ensure their pet's microchip corresponded to up-to-date information.
- Our Pet Licence website aims to provide basic information about the responsibilities of owning a pet. It encourages wouldbe pet owners to complete and pass a 20 multiplechoice test to receive their 'pet licence'. This service was recently given an upgrade with the help of a DEPI grant.

"A lot has happened at The Lost Dogs' Home over the past year, and it looks like we are well positioned for another successful year to come. With the help of our supporters, we will continue to build even further upon our achievements"

- The importance of desexing has always been a key message of the Home's. Recently we have invested even more into raising the community's awareness through low-cost desexing events – and will continue to do so in the year ahead.
- We have run successful adult cat adoption drives and are gearing up for the launch of an exciting campaign for cats in the coming months - both promoting cats as the wonderful pets they indeed are. At the Home, the claim rate for lost cats is still lower than we'd like, and our cat shelter is always full. This campaign will seek to find more of these lovable and devoted animals new, caring owners.

It's encouraging to know that these campaigns are making a difference. This year we've seen a six and seven per cent increase in the number of cats adopted at our North Melbourne and Brisbane shelters respectively – and we are confident these rates will only get better.

Adoption rates for dogs have remained fairly steady over the last twelve months, but reclaim rates are up, demonstrating just how crucial the responsible pet ownership message is. This year we also bid a fond farewell to Wingecarribee Animal Shelter after eight years under management of the Home. The tireless efforts and incredible passion of the staff at Wingecarribee had such an impact on the dogs and cats in the Moss Vale community. Dr Smith and I want to sincerely thank the 'Friends of Wingecarribee', a dedicated group of volunteers, administration staff and foster carers for the vital role they played in making a positive difference to the lives of lost and abandoned cats and dogs.

Indeed, a lot has happened at The Lost Dogs' Home over the past year, and it looks like we are well positioned for another successful year to come. I think I speak for the whole Board when I say we are all eagerly anticipating the opportunities and challenges ahead and with the help of our supporters, we will continue to build even further upon our achievements, building a better future for dogs and cats in Australia.

Dr Andrew Tribe Chair of the Board

Year in Highlights

In 2013/14 we increased the number of proactive adoption drives promoting the personal and social benefits of adopting a shelter pet – in particular cats. This led to record publicity and awareness of the Home's shelters and services.

Through existing programs and new initiatives we continued to strive for the best possible outcomes for the animals in our care, as well as actively promoting responsible pet ownership to reduce the numbers of lost and unwanted animals.

The Human Walking Program



In April 2014, we took a team of our adoption dogs into Melbourne's CBD and showed office workers just how worthy shelter dogs are. People were encouraged to take a break from their desk, and enjoy a walk and the companionship of a shelter dog in the pleasant surrounds of the Flagstaff Gardens.

The event was a huge success, with hundreds of people taking time-out during lunch to meet and walk one of the Home's dogs. All 12 adoption dogs found homes, and the awareness created by the Human Walking Program campaign saw an overall increase in adoption enquires and visitors to our shelters.

In an unprecedented event, a video of the Human Walking Program event went viral, resulting in the Home being inundated with encouragement and enquiries to hold similar events around the world. In the end, we raised awareness for the benefits of adoption on a global scale! Plans are already in place for our next Human Walking Program event in Melbourne.

READ MORE P20

Year of the cat

Adult cats were firmly in the spotlight this year with a total of 12 special cat adoption campaigns held across the Home's shelters. The adoption drives included halving the price of cats as well waiving the adoption fee completely. Over 500 adult cats aged six months and over found loving homes and with the increased awareness, many more found homes throughout the year.

By far the most successful campaign was our first fee-waived adoption offer — Money Can't Buy You Love — which saw a total of 318 adult cats re-homed from our North Melbourne and Campaspe shelters.

Top 3 adult cat adoption drives

Money Can't Buy You Love (fee-waived) Adoptions: 318 adult cats Shelters: North Melbourne and Campaspe shelters

Share the Warmth (half-price) Adoptions: 98 adult cats Shelters: North Melbourne and Campaspe shelters

Cat-o-Ween (half-price) Adoptions: 22 adult cats and kittens Shelters: North Melbourne shelter

Finding a paw-mate

Launched in June 2014, the Paw-Mate Club adoption drive at our Warra Shelter saw long-term shelter cats and dogs — some having waited over 100 days to find a new owner — promoted as seeking their paw-mate. Much to our delight, almost all of the original club members were rehomed within weeks of launching the promotion.





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On the search for a soul mate: Twoyear-old staffy mix and Paw-Mate Club member Sheena shows off her loving nature as she flashes a big smile for the cameras.

89% of our Paw-Mate Club members found their paw-mates in five weeks

Extending a

warmhug Thousands of towels and blankets were generously

donated following our urgent appeal highlighting dwindling donations due to unseasonably warm weather heading into winter 2014. Our sheds filled up fast with thousands of donations from individuals and businesses all keen to extend a warm hug to our shelter animals.



During winter 2014 over 6500 lost, abandoned and surrendered cats and dogs at The Lost Dogs' Home were kept warm thanks to thousands of knitted coats, blanket and towel donations.



National Pet Register checks chips

In an effort to reduce the number of pets entering shelters with microchips corresponding to outdated contact details, National Pet Register launched ChipChecker, a microchip checking and pet identification information service in Melbourne during National Pet ID Month.

ChipChecker, one of our responsible pet ownership initiatives, helps pet owners check their contact information corresponding to their pet's microchip. They can also update their details and ask our customer service team any questions relating to pet identification by attending a ChipChecker event or calling 1300 REG PET.

National Pet Register will continue to hold discounted microchipping and ChipChecker events into the new financial year.



After eight ChipChecker events, **322** pets now have a better chance at being reunited with their owners.



Australia Day adopt-out!

A great display of mateship was seen at our North Melbourne shelter across the Australia Day long weekend, with dozens of people flocking to give a paw up to the Home's cats and dogs.

A total of 29 dogs and two puppies — many of which were abandoned or surrendered following Christmas holidays and New Year's Eve fireworks — were adopted into loving, new homes. And by the final day our dog adoption pens were empty — an unprecedented occurrence.

Animal Welfare Fund grant

We began the 2014 New Year with pep in our step as our deserving shelter animals received two vital grants from the Victorian State Government Animal Welfare Fund.

The Hon. Peter Walsh MP announced the recipients at our North Melbourne shelter, including a combined total of \$30,000 awarded to our shelter hospital and behaviour rehabilitation program.

Over \$20,000 will be used towards the upgrading lifechanging equipment at our shelter hospital; while \$10,000 will be used to purchase crucial resources including training aids, enrichment toys and equipment.



Café-goers meet our cats

The dreams of cat and coffee lovers were realised with the opening of Australia's first ever Cat Café. Among the café's permanent residents are six of our very own felines, adopted prior to opening. All cats are reportedly doing well and proving to be great cat adoption ambassadors for the Home.

One year on-air!

Pets-A-Loud, our weekly radio show all about pets, celebrated its first year on JOY 94.9 with a big birthday bash looking at all the best interviews and segments aired during our formative year. Read more about the show on page 23!



Facebook milestone

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30,000 Facebook likes by May, 2014

Top 3 Facebook posts by reach



Blanket and towel appeal: 245,504 people

Hot weather alert:

Money Can't Buy You Love promotion: **129,216 people**

A foster carer's story



To be a foster carer is an exercise in selflessness, compassion and true charity, with an understanding of the greater value your contribution makes to the lives of shelter animals.

Foster carers are very special people. They generously open their hearts and homes to dogs and cats in need and provide a nurturing environment for them to mature, recuperate or grow in confidence. They do this in the full knowledge that each animal will capture their hearts, but eventually leave to start a new life in their forever home.

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A wonderful example of such a foster carer is Pam. Her house, affectionately called the 'Cat Palace' by her friends and family, has been the temporary home for over 20 kittens recovering from surgery since she began fostering in late 2012.

In an interview with Pets-A-Loud, Pam said while her fosters benefit greatly from their time at her home, she too receives plenty of rewards in return.

"You can never be unhappy," she said. "You may have a lousy day at work, but when you come home and you see them doing something silly, you can't help but laugh.

"It just makes you feel good and you really get so much out of watching them improve and grow in confidence."

On occasion she has also played match maker and found loving forever homes for her fosters including Buster a cat found in a rabbit trap (read more P22) — and more recently, a ginger kitten aptly named, GinjaBoi.

After undergoing orthopaedic surgery at the Home, GinjaBoi stayed with foster carer Pam to recuperate. It was there a good friend of Pam's first heard about the sweet kitten and was touched by his story. A delighted Pam later made contact with the Home to let us know Ginjaboi had found a special home with her friend.

"GinjaBoi was a really delightful and personable puss. I was chatting to my friend about him and she expressed an interest in adopting him. So I passed her details on when I returned him to the Home (also while shedding tears as I was giving him up) and within a few days she had adopted him."

AGE:

AVERAGE | AVERAGE **FREQUENCY**: **Once per** month

ESTIMATED HOURS OF FOSTER CARE ON AN AVERAGE WEEK: 1680 hours—Foster caring is a 24-hour commitment

MOST COMMON TYPES OF FOSTER CARE:

- Kitten weight gain and socialisation - Post-surgery care for patella patients

- Cat flu recovery

Valued volunteers



At any given time at the Home volunteers can be seen folding letters, exercising and interacting with adoption dogs and socialising our cats up for adoption. From varied backgrounds, ages and walks of life, our volunteers play an integral role in helping us make a difference to the lives of shelter animals each and every day.

Every fortnight Melanie, Bruce, Sophia and Annie catch a train to Macaulay Station and make the 10-minute walk to our North Melbourne Shelter where they exercise, socialise and play with our dogs awaiting adoption.

Clients of the Carinya Society — a community group providing support to advance the independence of people with a disability — have made the same trip to our shelter regularly for the last two years. "Our clients love coming to The Lost Dogs' Home and they rarely miss a session," said the group's coordinator Sally. "Spending time at the Home with the dogs really makes them happy."

Sally said the program had many mutual benefits for both her clients and dogs alike.

"It's wonderful to see them shine and feel they are making a difference. They really thrive on the experience!"

While walking Jason — a formerly shy Jack Russell terrier mix in need of socialisation — the group's longest serving volunteer Bruce agreed the little dog was now a bubbly boy.

"We've been walking up and down," he said.

"He was very shy but is very friendly now!"

Our volunteers

VOLUNTEERS HELP US WITH DOG WALKING, SOCIALISATION, ADMINISTRATION, EVENTS, GROOMING AND LAUNDRY.

Average age: 28 AVERAGE FREQUENCY: Once a week AVERAGE WEEKLY HOURS OF *volunteering:* 110

Adopted and adored

Often, as staff, when we tell someone we work for an animal shelter, their first reaction is something along the lines of: "How do you resist adopting all the cats and dogs?"

The truth is; it's very hard! As a result, there are many failed foster carers' and repeat adopters among us. And, if we cannot adopt ourselves, we make sure we're advocating to family, friends and people we meet about the benefits of adopting a shelter animal.

It comes with the job, as animal lovers. We want to see the cats and dogs we invest so much time and care into, go on to find forever homes that will love and cherish them, just as much as we do.



Jake, Piccolo & Stephen Animal Attendant

I was the driver fortunate enough to be sent to pick up Piccolo as a stray. Upon arrival, I found a little dog that was shivering, confused and fearful of people.

Naturally, I kept an eye on him while he was waiting to be claimed by his owner. When no one came forward, I expressed my interest in adopting him. However, I already had an adopted dog, Jake, at home and I knew before I made the final decision they had to meet first.

Unfortunately, the first meeting was not a success, so I decided to hold off on the idea of adopting Piccolo. But I ended up trying a couple more times and on the third meeting, the guys eventually hit it off and got along really well.

It's safe to say, I think the little lads will live happily ever after!



James & Melissa National Pet Register Operations Support

I adopted James back in 2012 and my life has been full of James moments ever since! I first saw James while I was browsing the cats on the Home's website and immediately fell in love!

Like many cats with *heterochromia iridus*, or two different coloured eyes, James is deaf; which is one of the main reasons why I adopted him. He's not very stealth-like, though he likes to think he is and doesn't seem to notice when he knocks things over.

Despite these small challenges, I cherish each and every moment with James. He has brought an amazing amount of love and joy into my life.







Sparrow & Brittany Animal Attendant

Sparrow came to the Home as a skinny, scruffy stray with a deformed leg and eye. Despite these challenges, he had bountiful reserves of enthusiasm and energy and would jump with joy upon seeing the shelter's staff. In no time he had worked his way into many hearts, especially Brittany's.

"After having surgery to remove his leg and eye both of which were causing him severe discomfort — I expected to be met with a sleepy little dog. It was the complete opposite. Sparrow bounced right back like nothing had happened!"

"I love my three-legged, one eyed, mix-breed dog! I am so glad I chose to adopt him and can give him the happy, forever home he deserves."



Zimi & Andrew Animal Attendant

The moment Andrew saw Zimi he was immediately taken with her and knew she would make a great addition to his family and companion for his other husky Kaia.

While receiving veterinary care at the Home however, Zimi was diagnosed with Canine Corona Virus and needed to be put on a special diet as she was severely underweight.

"At her lowest weight she was a dangerous 12 kilos, but with some good food and plenty of TLC I helped her put on another 10 kilos. She is now a healthy 22 kilos!"

Settling well into her new home, Andrew reports Zimi is in tip top shape, enjoys regular training and plenty of exercise.

"It's been incredible going on this journey with Zimi – she has done so well and made us all proud. We love our little ratbag to bits!" 15

Shelter Services

Queensland

Since 2012, the Home has made solid practical and cultural shifts at our Brisbane shelters. One of our aims was to increase the emotional value people associated with cats and this has translated into a 7.5% increase in cat adoptions and a 5% increase in reclaims for cats which indicates steady educational change.

Our partner Best Friends came on board with 131 kittens transferred for adoption. Over two years the shelters saw a considerable downwards swing of 17.7% in cat euthanasia and a 5% decrease in dog euthanasia.

4,130 cats reclaimed and adopted

Felines were in focus with monthly cat adoption initiatives marking a 6% increase in adoptions and a 6% decrease in euthanasia at North Melbourne. The reality with cats is that their reclaim rate continues to be 10 times lower than dogs at 7%. Added to this are cats' ability to be prolific breeders when undesexed.

A high number of cats accounted for in the 13,760 that came into the Home were wild, aggressive, had never been owned or unaccustomed to handling and domestic life. These cats endure extreme anxiety in captivity and our obligation remains to ensure cats in our care do not experience pain and suffering.

Low-cost desexing programs will continue to form part of our overall strategy to reduce the number of cats being born and entering shelters like the Home. There is much more work to be done to improve outcomes for cats.

We are also thrilled to report that collectively 12% of our kittens were adopted from Best Friends centres.

14,000 dogs reclaimed and adopted

Within two years our North Melbourne and Cranbourne shelters reduced dog euthanasia by 8%; which decreased from 21% to 17% in 2012 and to 13.3% this year. Of the 16,793 dogs that were cared for at the Home over 14,000 were reunited with their owners or found new homes. Adoptions continue to play a big part in moving dogs out of shelters into new homes. It is encouraging to see a continuing change in public perception of shelter animals for the better.

70% reclaim rate for dogs at North Melbourne & Cranbourne

The overarching purpose of the Home remains to reunite lost pets with their owners. Initiatives such as National Pet ID Month and National Pet Register assist this mission. In North Melbourne & Cranbourne the reclaim rate for dogs has increased by 10% over two years, in Campaspe by nearly 9% and in Warra by around 4%. A 70% reclaim rate is considerably higher than average and tribute to staff who go above and beyond to reunite pets without identification or very commonly, out of date details on microchips.

1,325 more stray surgeries

The shelter hospitals conducted 5,534 surgeries at a cost of over \$600,000 in preparing dogs and cats for adoption. These included 413 minor and major dentals, 4,586 desexing surgeries as well as more non-standard surgeries such as single and double patella repairs, amputations and treatment for dog attacks and road traumas at approximately \$50,000 per month across all shelters.

30,553 animals in our care

16,793

84% of all dogs were reunited with their owners or adopted into new homes (14,134)

30% of all cats were reunited with their owners, adopted into new homes or transferred to Best Friends (4,130)

13,760

CATS

	A	ADMISSIONS TO THE LOST DOGS' HOME SHELTERS 2012/13 TO 2013						013/	14							
	Camp 12/13		Campa 13/14	aspe	North Melbou Cranbo 12/13		North Melbou Cranbo 13/14		Warra Willaw 12/13		Warra Willaw 13/14		Winge 12/13	carribee	Winge 13/14	carribee
Dogs Admitted	833	%	797	%	12100	%	12422	%	3612	%	3405	%	468	%	169	%
Reclaimed	361	45.6	416	54.3	7892	64.9	8721	70.26	2512	69.3	2324	68.35	306	65.1	109	58.9
Adopted	200	25.3	188	24.5	2119	17.4	1916	15.44	342	9.4	412	12.12	113	24.0	48	26.0
Euthanised	219	27.7	158	20.6	2060	16.9	1662	13.39	743	20.5	590	17.35	49	10.4	21	11.4
Other*	12	1.5	4	0.5	92	0.8	114	0.92	29	0.8	74	2.18	2	0.4	7	3.8
Cats Admitted	854	%	747	%	10816	%	11378	%	1606	%	1553	%	262	%	82	%
Reclaimed	49	6.1	52	6.76	785	7.3	825	7.4	138	8.5	133	8.55	22	8.2	3	3.2
Adopted	233	29.1	207	26.92	1571	14.6	1996	17.9	291	17.9	306	19.68	97	36.1	36	38.3
Satellite Adoption Centres	-	-			463	4.3	441	3.6	-	-	131	8.4	-	-		
Euthanised	508	63.5	506	65.8	7789	72.2	7671	68.8	1151	70.9	975	62.7	141	52.4	35	37.2
Other*	10	1.3	4	0.52	184	1.7	656	5.9	44	2.7	141	9.07	9	3.4	20	21.3

Statistical table footnotes: Incoming animal totals may appear less or greater than outgoing totals due to animals already in our care at the cusps of the financial year.

A large percentage of cats brought into the Home are considered wild and unsuitable for rehoming.

*Denotes animals returned to council, those transferred out to other animal welfare organisations and rescue groups, surrendered animals returned to their owners or those pronounced dead on arrival.

From puppy-farm to loving home



"What is truly special about Sissy is that she makes you feel like you are the number one person in her life every time you are with her."

Imagine you are chained to a pole, day and night, exposed to the heat of the day and the cold as temperatures drop overnight. Imagine, you are in a constant state of fear and anxiety; and have never known the feeling of being loved. You have never, your entire life been bathed and you now live in sheer squalor with your 'bedroom' and 'bathroom' basically one and the same.

For the first two years of her life, Sissy lived a daily nightmare beyond imagination.

Instead of leading a life of physical activity and socialisation, Sissy was tied up and used to breed at a rate severely detrimental to her health and wellbeing. And sadly, she wasn't alone.

Rescued from a puppy farm, Sissy and 11 other border collies were brought to the Cranbourne and later transferred to the North Melbourne Shelter in a distressing state. All were malnourished, covered in fleas and had fly bites all over their ears. They also had matted coats, rotting teeth and were poorly socialised.

Some, including Sissy, were also pregnant.

Upon arrival, each was given immediate veterinary care. They were then bathed and groomed for the first time in their lives and then included in our behaviour rehabilitation program.

Sadly, Sissy represents just one of the over 6,500 lost, neglected and unwanted animals that come through our shelter doors during winter. Like Sissy, many will come to us in need of veterinary care, some behaviour rehabilitation and some just a warm, safe place to be — all of which are only made possible by the kind and generous support of our loyal donors.

A New Beginning

Initially unaware of her sad past, adopter Karyn will never forget the moment she first met Sissy when visiting our dog adoptions area with her family.

"Sissy's eyes got us first. We simply couldn't walk past those bright, amber eyes!" she recalled. "Having grown up with border collies, the breed was always a favourite of ours, but the immediate connection we had was beyond that. There was something about the way she greeted us — like she had always known us.

"At that point, we knew Sissy was the one for us."

Now a cherished addition to Karyn's family, it's fair to say Sissy has lived two remarkably different lives.

"She has bonded differently with us all, but probably Nick, our son, the best," she said. "She always greets him at the gate with a wagging tail, eager for a play and a pat. He keeps saying when he leaves home in a few years, Sissy's coming with him!"

"What is truly special about Sissy is that she makes you feel like you are the number one person in her life every time you are with her," said Karyn.

"We know she wasn't given much of an opportunity to love and be loved in the past, but she sure is making up for it now!"

Fundraising

We are sincerely grateful for the generous support of our donors and supporters, without which we would not be able to fund our many essential services for animals. Throughout the year their kindness has touched the lives of many.

Friend of PAWs

Our special Friend of PAWs donors are in many ways the lifeblood of the Home through their monthly donations. Their regular support means we can confidently run proactive programs such as educational campaigns, foster care, behaviour rehabilitation, Finishing School and our adoption program. In 2013/14 we were grateful to welcome 443 new Friend of PAWs donors.

Appeals

The Home is very thankful to the many kind supporters who responded with generous gifts to our direct mail appeals throughout the year. In particular, we were overwhelmed by the response to our 2013/14 Winter Appeal which surpassed our expectations by 24%. Winter, like Christmas and the New Year period, is one of the busiest times for the Home when we receive an increase in the numbers of dogs and cats coming into the shelter needing care and veterinary treatment.

Bequests

On behalf of all the animals who will benefit from their generosity, we would like to thank our very special friends who included a gift in their Will to the Home. Legacies have a far-reaching and a positive effect on the lives of thousands of lost and unwanted dogs and cats now and in the future.

Grants

We were thrilled to be awarded two grants from the Department of Environment and Primary Industries this year; \$10,000 for equipment, treats and training for staff working with dogs in our behaviour rehabilitation program and \$20,469 to purchase much needed surgery equipment for our shelter hospital. We also were grateful for a second instalment from the Ken and Asle Chilton Trust towards our adoption centre.

Gifts In Kind

On a daily basis, staff at the Home are touched by the generosity of people, students, community groups and various organisations who donate food, blankets, towels, dog coats, toys to the dogs and cats in our care. Their contributions are vital to caring for dogs and cats and enable us to direct more resources toward our many services and programs.

Corporate Support

The Lost Dogs' Home gives our heartfelt thanks to Woolworths, who for 27 years have helped feed thousands of lost and abandoned dogs and cats through their Christmas Pet Food Appeal.

Thank you also to Best Friends who are valued adoption partners of the Home, helping to adopt over 2,500 kittens through their many stores. Committed advocates for adoption and the Home, they encourage their customers to 'Think Adoption First'. Their annual 'Share the Care' appeal at Christmas also helps collect much-needed donations of food, toys, bedding and gift vouchers for the Home.

Patrons

We are truly fortunate to have some wonderful friends in our patrons and ambassadors. They lend their support at special events and raise awareness for the work of the Home. We would like to thank patrons Daryl Somers OAM, Julie Somers OAM and Marty Fields, along with ambassadors Mike Larkan and Claire Hooper.



Coverage highlights

Promotion of our adoptable shelter cats and dogs dominated our media coverage for the 2013/14 calendar; reaching new milestones and unprecedented global coverage with The Human Walking Program. Also on the radar was highlighting the importance of pet identification and pet safety.

GLOBAL STAGE

Our message promoting healthy living with an adopted shelter dog reached audiences not only in Melbourne and around Australia, but travelled abroad to countries as far as the USA and Slovenia through traditional and online media platforms.

In seven days we reached an estimated **2,230,498** Australians; while there were a total of **533,399** views of The Human Walking Program video on Vimeo and over **333,000** views on Upworthy by July.

SNAPSHOT

٢	Herald Sun, mX, Brisbane Courier Mail	
- 1		

Gold FM 104.3, JOY 94.9, 774 ABC Melbourne; NOVA 100.3; Light FM

News bulletins on the Channel 7, Channel 9 and Channel 10 networks

AdNews, Mumbrella, Huffington Post Online, Upworthy, Vimeo

The Human Walking Program received widespread global coverage and reached as far as Slovenia with the online news source zurnal24 publishing an article on the program.

WORKERS GO FOR WALKIES

Herald Sun (02/04/2014)





An office worker is taken for a walk by our very own shelter dogs Simba, Sprocket, Axel and Buddy. Photo source: Newspix/News Limited

ADOPTION PROMOTION

Regular coverage in the media of our adoption campaigns, along with weekly Pet of the Week segments, continued to help promote cats and dogs for adoption

SNAPSHOT

	Weekly features in two Melbourne and Brisbane newspapers
, 00	More than 52 candidates featured on Pets-A-Loud, JOY 94.9
F	Up to 260 adoption profiles
Ţ	Weekly post-adoption articles 'Happy Tails'
	Give A Dog A Home

Mike Larkan's weekly 'Give A Dog A Home' segment on Ten Eyewitness News, continued to be one of our most successful and popular avenues to promote adoption.

The segment enjoyed a 100% adoption success rate, finding homes for all 123 dogs featured during Mike's weather report and on the Give A Dog A Home website.

WHO CAN RESIST THOSE PUPPY DOG EYES AT CHRISTMAS?

mX Brisbane (18/12/2013)



Lots of love for half the price: Animal attendant Amy and Tibetan spaniel mix Suki promote our December Half-Price adoption drive at our Bracken Ridge shelter in Brisbane. Photo source: Newspix/News Limited

PRRRFECT SOLUTION AS CAT OVERFLOW GOING FOR FREE

Moonee Valley Leader (24/02/2014)



Money Can't Buy You Love: Animal attendant Tahnee and lovely Lilly now adopted and adored — launched our fee-waived adoption drive. Photo source: Newspix/News Limited

FIND YOUR PERFECT PAW MATE AT ANIMAL SHELTER

Bayside and Northern Suburbs Star, Brisbane (18/06/2014)





Paw-Mate club member and the delightfully easy-going Siamese mix, Tonks was the feline face of our adoption drive putting long term shelter animals at our Warra shelter in the spotlight. Photo source: The Lost Dogs' Home

RESPONSIBLE PET OWNERSHIP MESSAGES

Throughout the year, the Home had a number of weather and fireworks pet safety appeals in the media. Also, reunion stories highlighting the importance of identifying pets and maintaining up-to-date contact details.

ELVIS IS ALIVE AND PURRING

Herald Sun (18/04/2014)



The King lives! Following a four-year hiatus, Elvis — a charismatic eight-year-old cat — is reunited with his loving family. Photo source: Newspix / News Limited Channel 9 News: NYE illegal fireworks and spooked dogs

ABC RADIO News Bulletin: Spooked dogs

"IS THIS YOUR DOG?"

The Age (27/06/2014)



We put a call out to pet owners to exercise vigilance and visit our shelters to claim their lost dogs as wild winds brought in over 70 frightened dogs within 48-hours to our North Melbourne shelter. Photo source: Fairfax Media

CASE STUDY FEATURE

BUSTER THE CAT: THREE LEGS BUT EIGHT LIVES STILL LEFT

Wyndham Weekly (29/01/2014)







Brave Buster: After being caught in a serrated rabbit trap in suburban Melbourne and saved from septicaemia via life-saving surgery at our Frank Samways Veterinary Clinic, former stray Buster now enjoys a happy normal life with his newly adopted family. He's photographed here with his owner Peter Breuer. Photo source: Fairfax Media

Our towel and blanket appeal post was our most successful this year, receiving 3,195 shares and

Herald Sun, Moonee Valley Leader (Melbourne)

Breakfast Red Symons,774 ABC Melbourne

reaching 245,504 people.

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PUBLIC APPEALS

DON'T YOU DARE CALL ME A HOT DOG

Herald Sun (01/06/2014)



Following an unseasonably warm start to winter 2014, we sent out an urgent appeal highlighting dwindling donations of much needed towels and blankets. Photo source: Newspix / News Limited

PETS-A-LOUD ON JOY 94.9

SNAPSHOT

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Pets-A-Loud, our weekly one hour radio program, continued to promote responsible pet ownership, adoptions, pet health and wellbeing through insightful interviews, talking points and segments.

Since first going to air in October 2012, the Pets-A-Loud team have produced 6,000 minutes of radio, over 300 interviews and attracted up to 764 podcast downloads in one month.



Pets-A-Loud Team (left to right): Producer Ozlem Ozturk, anchor Kevin Newman and regular presenters Kate Hoelter and Dr Alan Bolton.

A happy reunion, just a phone call away



"It was just so rewarding knowing Poppy was going back to a family who actually appreciated her and would do anything to keep her happy and safe."

In 2010, Donna and her family decided to welcome the New Year in with friends. As they cuddled and kissed their beloved Shih Tzu terrier Poppy goodbye, they had no idea it would be three long years before they would see her again.

"Losing her really shook all of us, but especially my parents and my daughter Ava who grew up with Poppy," Donna said. "And as time passed, it was sad to see them begin to believe that they would never see her again."

Never giving up hope herself, Donna made sure that her phone number and address corresponding to Poppy's microchip were always current.

"We've found many dogs in the past and always taken them to a vet to be scanned for a microchip, so they can be reunited with their owners. So we hoped that someone would do the same for us – return the favour in a way."

Fully expecting to face another Christmas without their beloved little dog, Donna was surprised to receive a call from The Lost Dogs' Home. It was Christmas Eve 2013 and they were about to receive the best Christmas present they could ever hope for.

"The moment I heard the words – 'We have found Poppy' – I started to tremble with disbelief," said Donna. Poppy had been picked up by the Maribyrnong City Council and brought into the Home in a bad way. She was not wearing a collar, her coat was in a severely disheveled state and her hind legs and tail were matted with faeces.

"What had happened to this sweet little dog in the last three years is anyone's guess," said Sue Conroy, General Manager of Shelter Operations. "What we can say however, is that poor Poppy did not experience the same love and attention Donna and her family gave her."

"After a much needed groom and bath Poppy was obviously a happier dog and appeared to be in good spirits and health overall."

After speaking with Donna and hearing the absolute joy in her voice. Sue was pleased to know that Poppy would be going back to a home that would give her the love she deserved.

"It is one of the best parts of my job to reunite relieved owners with their much loved pets, but it's extra special when they have been missing for as long as Poppy has."

"It was also so rewarding to know that Poppy was going back to a family who actually appreciate her and will do anything to keep her happy and safe."

Ms Conroy said the reunion was a good reminder for pet owners to always keep their pet's microchip and tag contact details up to date.



Tot	al number of microchips	81.180
Un	known	223
08	Australian Capital Territory	443
07	Northern Territory	1,909
06	New South Wales	1,444
05	Western Australia	2,395
04	Tasmania	5,468
03	South Australia	6,210
02	Queensland	28,228
01	Victoria	35,083

National Pet Register provides comprehensive pet identification services Australia-wide, including a 24/7 pet recovery call centre, reduced cost microchipping events and ChipChecker services.

	2013/14	2012/13	2011/12
Total number of microchips registered on NPR	81,180	87,893	90,288
Total number of pet recoveries	92,385	40,389	53,111

IN THE SPOTLIGHT

Frank Samways Veterinary Clinic

Approaching its second year of operation, our Frank Samways Veterinary Clinic provides a wide variety of veterinary services to the public and our North Melbourne Shelter. Services range from routine checkups to complex orthopedic surgery.

A total of 2,601 private and stray surgeries were conducted at the Clinic; including a total of 1,701 private and stray desexing surgeries.

Public patients

With all proceeds from private surgeries, consultations, treatments and merchandise sales going towards caring for our shelter animals, the clinic remains an important commercial division of the Home.

A total of 6,720 private consultations were conducted at the Clinic – a significant increase to previous years following the opening of the new facility and extension of opening hours.

To support new owners transition their adopted pets into their homes and to encourage responsible pet ownership, an additional 440 follow-up consultations were provided to dogs and cats adopted from the Home.

Top three public patient surgeries at FSVC

Surgery	Total
1. Desexing	799
2. Minor and major dental	300
3. Double and single patella	102

Stray patients

Shelter dogs and cats received veterinary care at the Clinic ranging from routine treatments to life-saving surgery. A total of 902 desexing surgeries took place in the new clinic of which most were cats – 363 speys and 320 castrations – in addition to desexing surgeries performed in our shelter hospital.

Top three stray surgeries at FSVC

Surgery	Total
1. Desexing	902
2. Minor and major dental	99
3. Double and single patella	62



Obi overcomes adversity

Injury: spiral fracture to the humerus **Surgery type:** orthopaedic

Orthopaedic surgery is one of the most expensive veterinary procedures, with a single fracture repair costing in excess of \$1,000. It's through these surgeries however, the lives of stray, unwanted and abandoned cats and dogs are transformed.

Obi, an unidentified nine-month-old kitten, we suspect, was hit by a car before being brought to our shelter.

Senior veterinarian Dr Alan Bolton said an X-ray and examination revealed the kitten had sustained a fracture to one of the largest bones in his body, "Obi had a fractured humerus – the bone between the shoulder and the elbow."

"Sadly, we see many cats like Obi come into the Home presenting with broken bones similar to this and most are victims of being hit by a car."

The spiral fracture was stabilised with a pin through the middle of his injured bone, and wires were then wound around the bone to keep it together. Obi did so well he was using his leg the following day.

While Obi was desexed, he was sadly not identified and after the eight-day wait period remained unclaimed – an all too common occurrence with stray cats and kittens.

Obi was placed into foster care to recover, before going up for adoption. Loved and cherished in his new home, Lauren reports his injury hasn't had any lasting effects, "Obi's leg is doing well. He's always happy and purring, and every morning he jumps up on our bed for a cuddle."

Manners maketh the dog!

It's fair to say, we receive plenty of 'rough diamonds' at the Home. However, we know these precious gems – with a little polish through tailored training – will make brilliant adoptable companions.

This year, to help these dogs with basic behavioural issues the Home, together with Planet K9, piloted and launched Finishing School – an exciting addition to our Behaviour Rehabilitation Program. Over 12-weeks a total of 62 dogs exhibiting common behavioural issues were selected to take part in Finishing School, and placed on individually tailored, reward-based training programs.

Problem behaviours included hyperactivity, overreactiveness to other dogs, timidity and nuisance barking – all caused by a lack of basic training and socialisation.

Five pupils were selected on a weekly basis and put through over 20-hours of intensive training across four consecutive days.

Of the 62 dogs who completed the program, 60 were adopted into new homes within five days and the other two were rehomed not long after.

In addition to improving the behaviour of some of our adoption candidates, we also produced a weekly educational and awareness video showing the basic manners training and the progress of Finishing School students.



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Brushing up on manners: Finishing School students are shown how to sit patiently through reward based training conducted by volunteers and head trainer Nicole Beasley from Planet K9.

IN THE SPOTLIGHT

Case Study: Coco

Coco is an 18 month-old chocolate Labrador living happily in her new home after successfully completing Finishing School.

However, life was not so good for Coco when she was first surrendered to the Home. She had just had a litter of puppies, was hyperactive and found the world to be a bewildering place. Coco also struggled to walk on a lead, lunged and barked at other dogs and jumped all over people for attention.

General Manager of Shelter Operations Sue Conroy believes that Coco's anti-social and undesirable behaviours indicated a serious lack of training and care by her previous owners.

"Someone really let this beautiful dog down. She would have been a gorgeous, highly trainable puppy that was eager to please. But instead of receiving any basic training or socialisation, she was used for breeding and then discarded." Using positive reward-based training methods, Finishing School trainers gently helped Coco unlearn her bad habits and replace them with desirable, good canine manners.

"If Coco barked and lunged towards another dog, she was blocked from seeing that dog. When she settled and relaxed, she was allowed to meet other dogs," explained head trainer from Planet K9, Nicole Beasley.

In a short time, Coco learned how to walk on a lead, sit and stay and to refrain from jumping on people when excited. Coco even participated in an agility class and did very well!

"It is truly wonderful to witness the difference we can make to the lives of these once irresponsibly owned dogs," Ms Conroy said. "The greatest reward however is when we hear back from their new owners, eager to share just how much they adore them and what wellloved and well-behaved members of the family they have become."



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Sweet success: Finishing School graduate Coco enjoys showing off her manners to her new family including Eleanor and two-year-old Lola.



Frank Samways Veterinary Clinic





2013 - 2014

Directors'Report

Your directors present their report together with the financial report of The Lost Dogs' Home ("the Home") for the financial year ended 30 June 2014.

Directors

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The following persons were directors of The Lost Dogs' Home during the whole of the financial year and up to the date of this report:

Name	Position	Meetings held while Director	Meetings attended
Mr D. Alafaci	Director	6	5
Mr J. Allen	Director	6	6
Mrs M. Crossley	Director	6	3
Ms P. Gillies	Director	6	6
Mr T. Makings	Director	6	6
Mrs D. McGuiness	Director	6	6
Ms J. Scovell	Director	6	5
Dr G. Smith	Director	6	6
Dr A. Tribe	Chair	6	6

No director has an interest in shares or contracts with the Home.

The directors all have the necessary experience and knowledge to carry out their duties.

Short and long term objectives

- To work with the community to promote the welfare of dogs and cats by reducing the number of lost cats and dogs, alleviating their pain and suffering and enhancing the responsible ownership and enjoyment of pets
- To continue with growth and innovation that reflects our core business and aligns with our values, vision and mission
- To continue developing and raising the profile of the LDH brand and align it closely to the core business, values, vision and mission
- To establish and grow strong relationships with our donors and supporters to boost all fundraising activities for the Home
- To promote existing programs and initiatives and develop wider strategic partnerships with educational institutes and other organisations with complementary causes
- To develop strategic relationships with relevant government bodies both at a local and state government level

Principal activities

The principal activities of the Home in the course of the financial year were devoted to the service of stray, sick, injured and abandoned dogs and cats.

Results of operations

The surplus / (deficit) of the Home for the financial year ended 30 June 2014 was \$716,457 (2013: (\$96,689))

Review of operations

Figures on the operations of the Home are as follows:

	2014\$	2013\$
Revenue from continuing operations	14,050,338	14,483,127
Operating activities expenses	(17,545,651)	(18,436,906)
Profit (Deficit) from operating activities	(3,495,313)	(3,953,779)
Revenue from non-operating activities	4,211,770	3,857,090
Expenses from non-operating activities	-	-
Profit for the year	716,457	(96,689)

During the year the Home had a reduction in income and a corresponding reduction in expenditure, due to the completion of a contract. Legacies and fundraising income has increased from the previous year resulting in a surplus for this financial year.

Significant changes in the state of affairs

There have been no significant changes in the state of the Home's affairs during the financial year.

Matters subsequent to the end of the financial year

No matter or circumstance has arisen since 30 June 2014 that has significantly affected, or may significantly affect:

- a) the Home's operations in future financial years, or
- b) the results of those operations in future financial years, or
- c) the Home's state of affairs in future financial years.

Members' guarantee

In accordance with the Home's constitution, each member is liable to contribute up to \$20 in the event that the company is wound up. The amount to be contributed will not exceed \$5,920

Environmental Regulation and Performance

The Home is not subject to any particular or significant environmental regulation.

Indemnification and Insurance of Directors

During or since the financial year, the Home has paid premiums of \$11,864 in respect of a contract insuring all of the directors of The Lost Dogs' Home against costs incurred in defending proceedings for conduct involving wrongful acts by the directors of the Home.

Indemnity of Auditors

During or since the financial year, the Home has paid no premiums in respect of a contract insuring the auditors.

Non-audit services

During the year the following fees were paid or payable for non-audit services provided by the auditor of The Lost Dog's Home, its related practices and non-related firms:

	2014\$	2013\$
Taxation Services		
PricewaterhouseCoopers Australian Firm:		
Tax compliance services	3,366	3,300
	3,366	3,300

Auditor's independence declaration

A copy of the auditor's independence declaration as required under the Australian Charities and Not-for-Profits Commission Act 2012 is set out on page 32.

Auditor

PricewaterhouseCoopers continues in office in accordance with section 327 of the Corporations Act 2001.

This report is made in accordance with a resolution of directors.

Dr Andrew Tribe Chair of the Board

Dr Graeme Smith OAM Managing Director Melbourne 30/10/2014

Director's Report continued



PricewaterhouseCoopers, ABN 52 780 433 757 Freshwater Place, 2 Southbank Boulevard, SOUTHBANK VIC 3006, GPO Box 1331, MELBOURNE VIC 3001 T: 61 3 8603 1000, F: 61 3 8603 1999, www.pwc.com.au

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Financial Statement Contents

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Statement of cash flows	P36
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The financial statements are presented in the Australian currency.

The Lost Dogs' Home is a company limited by guarantee that is incorporated and domiciled in Australia.

The registered office and principal place of business is: The Lost Dogs' Home, 2 Gracie Street, North Melbourne VIC 3051

The Lost Dogs' Home is incorporated under the Corporations Law as a company limited by guarantee not having a share capital. The liability of each member is generally limited to \$20.

The financial statements were authorised for issue by the directors on 30/10/2014. The directors have the power to amend and reissue the financial statements.

Statement of Comprehensive Income 30 June 2014

	Notes	2014 \$	2013 \$
Revenue from continuing operations	3	 14,050,338	<u> </u>
Other Income	4	4,211,770	3,857,090
Veterinary Clinic expenses		(1,824,968)	(1,192,957)
Fundraising expenses		(1,738,858)	(2,610,114)
Shelter and Council Contract expenses		(10,945,217)	(11,389,614)
Administration expenses		(3,036,608)	(3,244,221)
Profit for the year	5	716,457	(96,689)
Other comprehensive income			
Changes in Fair Value of available-for-sale			
Financial assets	14(a)	356,401	(136,589)
Total comprehensive Profit/ (Loss) for the year		1,072,858	(233,278)

The above statement of comprehensive income should be read in conjunction with the accompanying notes.

Balance Sheet As at 30 June 2014

	Notes	2014	2013 \$
ASSETS		\$	1
Current assets			
Cash & cash equivalents	6	2,184,666	1,252,397
Trade & other receivables	7	1,107,560	1,027,406
Inventories	8	245,928	23,959
Total current assets		3,538,154	2,303,762
Non-current assets			
Financial assets	9	5,469,675	4,659,466
Property, plant and equipment	10	15,901,933	16,926,815
Total non-current assets		21,371,608	21,586,281
Total assets		24,909,762	23,890,043
LIABILITIES			
Current liabilities			
Trade and other payables	11	813,366	844,533
Provisions	12	935,068	1,002,388
Total current liabilities		1,748,434	1,846,921
Non-current liabilities			
Provisions	13	137,824	92,476
Total non-current liabilities		137,824	92,476
Total liabilities		1,886,258	1,939,397
Net Assets		23,023,504	21,950,646
EQUITY			
Reserves	14(a)	256,641	(99,760)
Retained earnings	14(b)	22,766,863	22,050,406
Total equity		23,023,504	21,950,646

The above statement of balance sheet should be read in conjunction with the accompanying notes.

Statement of changes in equity

For the year ended 30 June 2014

	Contributed equity \$	Reserves \$	Retained earnings \$	Total equity \$
Balance as at 30 June 2012	-	36,829	22,147,095	22,183,924
Total comprehensive income for the year	_	(136,589)	(96,689)	(233,278)
Balance as at 30 June 2013	-	(99,760)	22,050,406	21,950,646
Total comprehensive income for the year	_	356,401	716,457	1,072,858
Balance as at 30 June 2014	-	256,641	22,766,863	23,023,504

The above statement of changes in equity should be read in conjunction with the accompanying notes.

Statement of cash flows

For the year ended 30 June 2014

	Notes	2014	2013
Cash flows from operating activities		\$	\$
Receipts from customers (inclusive of GST)		8,806,745	8,945,472
Payments to suppliers and employees (inclusive of GST)		(17,609,291)	(20,417,777)
Fundraising proceeds		5,575,368	5,451,536
Cash legacies received		3,689,844	2,518,874
Interest received		20,713	28,404
Net cash inflows (outflows) from operating activities		483,379	(3,473,491)
Cash flows from investing activities			
Payments for property, plant and equipment		(61,289)	(837,944)
Proceeds from sale of property, plant and equipment		32,582	96,727
Payments for available-for-sale financial assets		(1,465,520)	(8,650,903)
Proceeds from sale of available-for-sale financial assets		1,523,462	11,588,609
Dividends received		419,655	781,162
Net cash inflows from investing activities		448,890	2,977,651
Cash flows from financing activities		-	_
Net increase (decrease) in cash and cash equivalents		932,269	(495,840)
Cash and cash equivalents at the beginning of the year		1,252,397	1,748,237
Cash and cash equivalents at the end of the year	6	2,184,666	1,252,397

The above statement of cash flows should be read in conjunction with the accompanying notes.
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Contents of the notes to the financial statements

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Notes to financial statement 30 June 2014

1. Summary of significant accounting policies

The principal accounting policies adopted in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated. The financial statements are for The Lost Dogs' Home which is a not-forprofit organisation.

(a) Basis of Preparation

These general purpose financial statements have been prepared in accordance with Australian Accounting Standards – Reduced Disclosure Requirements, other authoritative pronouncements of the Australian Accounting Standards Board, Urgent Issues Group Interpretations and the Australian Charities and Not for profit Commission Act 2012.

Compliance with Australian Accounting Standards – Reduced Disclosure Requirements

The consolidated financial statements of The Lost Dogs' Home comply with Australian Accounting Standards – Reduced Disclosure Requirements as issued by the Australian Accounting Standards Board (AASB).

New and amended standards adopted by the Home

None of the new standards and amendments to standards that are mandatory for the first time for the financial year beginning 1 July 2013 affected any of the amounts recognised in the current period and is likely to affect future periods.

Early adoption of standards

The Home has not elected to apply any pronouncements before their operative date in the annual reporting period beginning 1 July 2013.

Historical cost convention

These financial statements have been prepared under the historical cost convention, as modified by the revaluation of available-for-sale financial assets, financial assets and liabilities (including derivative instruments) at fair value through profit or loss, certain classes of property, plant and equipment and investment property.

Critical accounting estimates

The preparation of financial statements requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying The Lost Dogs' Home accounting policies. The areas involving a higher degree of judgment or complexity, or areas where assumptions and estimates are significant to the financial statements are disclosed in note 2.

Financial statement presentation

The Lost Dogs' Home applies AASB *101* Presentation of *Financial Statements* The standard requires the separate presentation of a statement of comprehensive income and a statement of changes in equity. All non-owner changes in equity are presented in the statement of comprehensive income.

(b) Revenue recognition

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the entity and the revenue can be reliably measured. Revenue is measured at the fair value of the consideration received or receivable. The following specific recognition criteria must also be met before revenue is recognised:

- Charitable income, including donations and bequests are brought to account on a cash basis. Shares in the form of bequest are brought to account when transferred to the portfolio.
- Vet and council fees and National Pet Register income is brought to account when the service is rendered, usually by credit card or cash.
- Shelter income is brought to account at point of sale, usually by credit card or cash.
- Interest income is recognised on a time proportion basis using the effective interest method.
- Dividends are recognised as revenue when the right to receive payment is established.

(c) Operating Leases

Operating lease payments are recognised as an expense in the statement of comprehensive income on a straightline-basis over the lease term. Operating lease incentives are recognised as a liability when received and subsequently reduced by allocating lease payments between rental expense and reduction of the liability.

(d) Cash and cash equivalents

For the purpose of presentation in the statements of cash flows, cash and cash equivalents includes cash on hand, deposits held at call with financial institutions, other short term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities in the balance sheet.

(e) Trade and other receivables

Trade receivables are recognised and carried at original invoice amount less a provision for any uncollectible debts. An estimate for doubtful debts is made when collection of the full amount is no longer probable. Bad debts are writtenoff as incurred. Trade receivables are generally due for settlement within 30 days.

(f) Inventories

Inventories include microchips on hand and veterinary supplies and are stated at the lower of cost and net realisable value.

(g) Investments and Other Financial Assets

Classification

The Home classifies its financial assets in the following categories: financial assets at fair value through profit or loss, loans and receivables, held-to-maturity investments and available-for-sale financial assets. The classification depends on the purpose for which the investments were acquired. Management determines the classification of its investments at initial recognition and, in the case of assets classified as held-to-maturity, re-evaluates this designation at each reporting date.

(i) Financial assets at fair value through profit or loss

Financial assets at fair value through profit or loss are financial assets held for trading. A financial asset is classified in this category if acquired principally for the purpose of selling in the short term. Derivatives are classified as held for trading unless they are designated as hedges. Assets in this category are classified as current assets. The Home does not have any financial assets held at fair value through the statement of comprehensive income for 30 June 2014.

(ii) Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They are included in current assets, except for those with maturities greater than 12 months after the reporting date which are classified as non-current assets. Loans and receivables are included in trade and other receivables (note 7) in the balance sheet.

(iii) Held-to-maturity investments

Held-to-maturity investments are non-derivative financial assets with fixed or determinable payments and fixed maturities that the Home's management has the positive intention and ability to hold to maturity. The Home does not have any held-to-maturity investments as at 30 June 2014.

(h) Investments and Other Financial Assets (continued)

(iv) Available-for-sale financial assets

Available-for-sale financial assets, comprising principally marketable equity securities, are non-derivatives that are either designated in this category or not classified in any of the other categories. They are included in noncurrent assets unless management intends to dispose of the investment within 12 months of the reporting date. Investments are designated as available-for-sale if they do not have fixed maturities and fixed or determinable payments and management intends to hold them for the medium to long term.

Financial assets – reclassification

The Home may choose to reclassify a non-derivative trading financial asset out of the held-for-trading category if the financial asset is no longer held for the purpose of selling it in the near term. Financial assets other than loans and receivables are permitted to be reclassified out of the heldfor-trading category only in rare circumstances arising from a single event that is unusual and highly unlikely to recur in the near term. In addition, the Home may choose to reclassify financial assets that would meet the definition of loans and receivables out of the held-for-trading or available-for-sale categories if the Home has the intention and ability to hold these financial assets for the foreseeable future or until maturity at the date of reclassification.



Notes to financial statement continued 30 June 2014

Reclassifications are made at fair value as of the reclassification date. Fair value becomes the new cost or amortised cost as applicable, and no reversals of fair value gains or losses recorded before reclassification date are subsequently made. Effective interest rates for financial assets reclassified to loans and receivables and held-tomaturity categories are determined at the reclassification date. Further increases in estimates of cash flows adjust effective interest rates prospectively.

Recognition and derecognition

Regular purchases and sales of financial assets are recognised on trade-date – the date on which the Home commits to purchase or sell the asset. Investments are initially recognised at fair value plus transaction costs for all financial assets not carried at fair value through profit or loss. Financial assets carried at fair value through profit or loss are initially recognised at fair value and transaction costs are expensed in the statement of comprehensive income. Financial assets are derecognised when the rights to receive cash flows from the financial assets have expired or have been transferred and the Home has transferred substantially all the risks and rewards of ownership.

When securities classified as available-for-sale are sold, the accumulated fair value adjustments recognised in equity are included in the statement of comprehensive income as gains and losses from investment securities.

Subsequent measurement

Loans and receivables and held-to-maturity investments are carried at amortised cost using the effective interest method.

Available-for-sale financial assets and financial assets at fair value through profit and loss are subsequently carried at fair value. Gains or losses arising from changes in the fair value of the 'financial assets at fair value through profit or loss' category are presented in the statement of comprehensive income within other income or other expenses in the period in which they arise. Dividend income from financial assets at fair value through profit and loss is recognised in the statement of comprehensive income as part of revenue from continuing operations when the Home's right to receive payments is established. Changes in the fair value of investments classified as available-for-sale are recognised in equity.

Impairment

The Home assesses at each balance date whether there is objective evidence that a financial asset or group of financial assets is impaired. In the case of equity securities classified as available-for-sale, a significant or prolonged decline in the fair value of a security below its cost is considered as an indicator that the securities are impaired. If any such evidence exists for available-for-sale financial assets, the cumulative loss — measured as the difference between the acquisition cost and the current fair value, less any impairment loss on that financial asset previously recognised in profit or loss — is removed from equity and recognised in the statement of comprehensive income on equity instruments classified as available-for-sale are not reversed through the statement of comprehensive income.

(i) Property, plant and equipment

Cost and Valuation

All classes of property, plant and equipment (freehold land, buildings and plant and equipment) are measured at cost.

Depreciation

All property, plant and equipment, other than freehold land is depreciated over its estimated useful life commencing from the time the asset is held ready for use. Depreciation is provided on a straight-line or diminishing value basis.

Major depreciation rates are:

	2014	2013
	%	%
Buildings (straight line):	3 - 20	3 - 20
Plant and equipment, furniture, fixtures and fittings (straight line):	6 - 20	6 - 20
Motor vehicles (straight line):	20	20
Office and computer equipment: (straight line):	5 - 40	5 - 40

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each reporting date.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount. Gains and losses on disposals are determined by comparing proceeds with carrying amount. These are included in the statement of comprehensive income.

(j) Trade and other payables

Liabilities for trade creditors and other amounts are carried at cost which is the fair value of the consideration to be paid in the future for goods and services received, whether or not billed to The Lost Dogs' Home. The amounts are unsecured and are usually paid within 30 days of recognition.

(k) Employee benefits

Provision is made for employee benefits accumulated as a result of employees rendering services up to the reporting date. These benefits include wages and salaries, annual leave, sick leave and long service leave.

Employee benefit expenses and revenues arising in respect of the following categories:

- wages and salaries, non-monetary benefits, annual leave, long service leave, sick leave and other leave benefits; and
- other types of employee benefits are recognised against profits on a net basis in their respective categories.

(i) Wages and salaries, annual leave & sick leave

Liabilities for wages and salaries, including non-monetary benefits, annual leave and accumulating sick leave expected to be settled within 12 months of the reporting date are recognised in other payables in respect of employees' services up to the reporting date and are measured at the amounts expected to be paid when the liabilities are settled.

(ii) Long service leave

The liability for long service leave is recognised in the provision for employee benefits and measured as the present value of expected future payments to be made in respect of services provided by employees up to the reporting date using the projected unit credit method. Consideration is given to expected future wage and salary levels, experience of employee departures and periods of service. Expected future payments are discounted using market yields at the reporting date on national government bonds with terms to maturity and currency that match, as closely as possible, the estimated future cash outflows.

(I) Legacies and donations

As a not-for-profit organisation the Home receives donations and legacies. These amounts are brought to account as income only when received. In all other respects, the financial statements are prepared using the accrual basis of accounting.

(m) Food donations

Food donated to the Home is not brought to account.

(n) Taxes

Income Taxes

No provision for income tax has been raised as the Home is exempt from income tax under Division 50 of the Income Tax Assessment Act 1997.

(o) Goods and Services Tax

Revenues, expenses and assets are recognised net of the amount of associated GST, unless the GST incurred is not recoverable from the taxation authority. In this case it is recognised as part of the cost of acquisition of the asset or as part of the expense.

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the taxation authority is included with other receivables or payables in the balance sheet.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to the taxation authority, are presented as operating cash flows.

2. Critical accounting estimates and judgements

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that may have a financial impact on the entity and that are believed to be reasonable under the circumstances.

(a) Critical judgements in applying the entity's accounting policies

i) Impairment of available for sale financial assets

The Home makes significant judgements about the impairment of a number of its available for sale financial assets.

The Home follows the guidance of AASB 139 *Financial Instruments: Recognition and Measurement* to determine when an available for sale financial asset is impaired. This determination requires significant judgement. In making this judgement, the Home evaluates, among other factors, the duration and extent to which the fair value of an investment is less than its cost and the financial health of and short term business outlook for the investee, including factors such as industry and sector performance, changes in technology and operational and financing cash flows.

Notes to financial statement continued

3. Revenue

	2014 \$	2013 \$
From continuing operations		
Sales revenue		
Sale of goods	1,443,048	1,396,811
Services	6,517,414	6,594,508
	7,960,462	7,991,319
Other revenue		
Dividends	418,952	987,688
Bank interest	21,665	23,684
Grants	73,891	28,900
Donations	5,575,368	5,451,536
	6,089,876	6,491,808
Total Revenue	14,050,338	14,483,127

4. Other income

	2014 \$	2013 \$
Realised gains on sale of available-for-sale financial assets	122,723	725,354
Profit on sale of fixed assets	(97)	7,175
Legacies	4,089,144	3,124,561
	4,211,770	3,857,090

5. Expenses

Profit includes the following specific expenses

	Note	2014 \$	2013 \$
Depreciation of non-current assets	10	1,050,068	1,203,721
Rental expense relating to operating leases		32,665	43,638
Employee Benefits Expenses including Superannuation		11,042,444	10,363,617
The Home employed 268 employees at 30 June 2014 (2013: 261 employees).			
Net Loss on disposal of property, plant and equipment		(97)	14,781

6. Current assets - Cash and cash equivalents

	2014 \$	2013 \$
Cash at bank and in hand	2,049,252	1,117,463
Deposits at call	135,414	134,934
	2,184,666	1,252,397

(a) Reconciliation to cash at the end of the year

The above figures are reconciled to cash at the end of the financial year as shown in the statement of cash flows as follows:

	2014 \$	2013 \$
Balances as above	2,184,666	1,252,397
Bank overdrafts	-	-
Balances per statement of cash flows	2,184,666	1,252,397

7. Current assets - Trade and other receivables

	2014 \$	2013 \$
Trade and other receivables	1,107,560	1,026,455
Interest accrued	-	951
	1,107,560	1,027,406

8. Current assets – Inventories

	2014 \$	2013 \$
Stock on Hand – Microchips at cost	13,896	23,959
Stock on Hand – Veterinary Stock at cost	232,032	_
	245,928	23,959

9. Non-current assets – Available-for-sale financial assets

Available-for-sale financial assets include the following classes of financial assets:

	2014	2013
	\$	\$
Listed securities	4,429,045	4,389,326
Shares in Public Companies	1,040,630	270,140
Units in Investment Trusts	5,469,675	4,659,466

The above listed securities are financial instruments that are traded in an active market (such as publicly traded derivatives, and trading and available for sale securities) and are held at their fair value. This value is based on quoted market prices at the end of the financial year. The quoted market price used for financial assets held by the Home is the current bid price.

10. Non-current assets - Property, Plant and equipment

	Freehold Buildings \$	Furniture and Fittings \$	Plant and Equipment \$	Vehicles \$	Office and Computer \$	Total \$
At 30 June 2013						
Cost or fair value	18,088,306	287,378	965,796	1,473,346	536,543	21,351,369
Accumulated depreciation	(2,574,862)	(82,902)	(466,183)	(915,069)	(385,538)	(4,424,554)
Net book amount	15,513,444	204,476	499,613	558,277	151,005	16,926,815
Year ended 30 June 2	2014					
Opening net book amount	15,513,444	204,476	499,613	558,277	151,005	16,926,815
Additions	9,519	30,139	13,019	-	6,393	59,070
Net Disposals	-	-	-	(32,661)	(1,223)	(33,884)
Depreciation charge	(528,729)	(42,519)	(161,706)	(237,001)	(80,113)	(1,050,068)
Closing net book amount	14,994,234	192,096	350,926	288,615	76,062	15,901,933
At 30 June 2014						
Cost or fair value	18,097,825	317,517	978,815	1,323,623	541,041	21,258,821
Accumulated depreciation	(3,103,591)	(125,421)	(627,889)	(1,035,008)	(464,979)	(5,356,888)
Net book amount	14,994,234	192,096	350,926	288,615	76,062	15,901,933

11. Current liabilities - Trade and other payables

	2014 \$	2013 \$
Trade creditors	151,885	467,254
Accruals	661,481	377,279
	813,366	844,533

12. Current liabilities – Provisions

	2014 \$	2013 \$
Employee entitlements		
Provision for annual leave	585,027	597,841
Provision for long service leave	350,041	404,547
	935,068	1,002,388

The current provision for employee benefits includes accrued annual leave and long service leave. For long service leave it covers all unconditional entitlements where employees have completed the required period of service and also those where employees are entitled to pro rata payments in certain circumstances.



Notes to financial statement continued

13. Non-current liabilities – Provisions

	2014 \$	2013 \$
Employee entitlements		
Provision for long service leave	137,824	92,476

14. Reserves and retained earnings

	2014 \$	2013 \$
(a) Reserves		
Available-for-sale financial assets	256,641	(99,760)
Movements:		
Available-for-sale financial assets		
Balance 1 July	(99,760)	36,829
Revaluation - gross	356,401	(136,589)
Balance 30 June	256,641	(99,760)

(b) Retained earnings

Movement in retained earnings were as follows:

	2014	2013
	\$	\$
Balance 1 July	22,050,406	22,147,095
Revaluation - gross	716,457	(96,689)
Balance 30 June	22,766,863	22,050,406

(c) Nature and purpose of reserves

(i) Available for sale financial assets

Changes in the fair value and exchange differences arising on translation of investments, such as equities classified as available for sale financial assets, are recognised in other comprehensive income, as described in note 1(h) and accumulated in a separate reserve within equity. Amounts are reclassified to profit or loss when the associated assets are sold or impaired.

15. Related party transactions

Key management personnel

	2014 \$	2013 \$
Key management personnel compensation:		
Short-term employee benefits	442,444	247,705
Post-employment benefits	75,026	26,251
	517,470	273,956

During the financial year there were no additional related party transactions (2013 - Nil) paid in the ordinary course of business.

16. Commitments

Lease commitments

(i) Operating lease

	2014 \$	2013 \$
Commitments for minimum lease payments in relation to operating leases are payable as follows:		
Within one year	-	1,366
Later than one year but not later than five years	-	-
Later than five years	-	-
	-	1,366

17. Events occurring after the reporting period

There are no significant events occurring after the reporting period.

In the Directors' opinion:

- (a) the financial statements and notes set out on pages 38 to 45 are in accordance with the Australian Charities and Not-For-Profits Commission Act 2012, including:
 - (i) complying with Accounting Standards, the Australian Charities and Not-For-Profits Commission Act 2012 and other mandatory professional reporting requirements, and
 - (ii) giving a true and fair view of the company's and consolidated entity's financial position as at 30 June 2014 and of their performance for the financial year ended on that date; and
- (b) there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the directors.

Dr Andrew Tribe Chair of the Board

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Dr Graeme Smith OAM Managing Director

Melbourne 30/10/2014



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Independent auditor's report to the members of The Lost Dogs' Home

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Independent auditor's report to the members of The Lost Dogs' Home

Report on the financial report

We have audited the accompanying financial report, of The Lost Dogs' Home (the company), which comprises the balance sheet as at 30 June 2014, the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, a summary of significant accounting policies, other explanatory notes and the directors' declaration.

Directors' responsibility for the financial report

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and have determined that the basis of preparation described in Note 1 to the financial report is appropriate to meet the requirements of the Australian Charities and Not-for-profits Commission Act 2012 (ACNC Act) and is appropriate to meet the needs of the members.

The directors' responsibility also includes such internal control as the directors determine is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether

selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

Our procedures include reading the other information in the Annual Report to determine whether it contains any material inconsistencies with the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Auditor's opinion

In our opinion, the financial report of The Lost Dogs' Home is in accordance with the Australian Charities and Not-For-Profits Commission Act 2012, including:

(a) giving a true and fair view of the company's financial position as at 30 June 2014 and of its performance for the year ended on that date; and

(b) complying with Australian Accounting Standards to the extent described in Note 1.

Basis of accounting and restriction on distribution and use

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the directors' financial reporting responsibilities under the Australian Charities and Not-for-profits Commission Act 2012. As a result, the financial report may not be suitable for another purpose. Our report is intended solely for the members of The Lost Dogs' Home.

Matters relating to the electronic presentation of the audited financial report

This auditor's report relates to the financial report of The Lost Dogs' Home (the company) for the year ended included on the company's website. The company's directors are responsible for the integrity of the company's website. We have not been engaged to report on the integrity of this website. The auditor's report refers only to the financial report named above. It does not provide an opinion on any other information which may have been hyperlinked to/from the financial report. If users of this report are concerned with the inherent risks arising from electronic data communications they are advised to refer to the hard copy of the audited financial report to confirm the information included in the audited financial report presented on this website.

PricewaterhouseCoopers

Amanda Campbell **Partner**

Melbourne 30/10/2014

PricewaterhouseCoopers, ABN 52 780 433 757

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